

THE COLLABORATIVE SPIRIT IS ALIVE

RIFLE PAPER CO. X LOLOI

Rifle Paper's co-founder/creative director Anna Bond, best known for her stationery, has translated her aesthetic onto a diverse line of textiles. Rugs, featuring vibrant florals and muted palette that conjure antique Persian carpets, come in varied constructions, including handmade wools and power-loomed polypropylene; the pillows are fresh and eclectic. Anna writes, "One of the most important things when looking for a partner is that they share the same vision and excitement. Loloi immediately recognized that we could bring something new and different to the industry." Cyrus Loloi chimes in, "This fall is only the beginning." (Loloi, IHFC, D320)



KIM SALMELA + NORWALK

When Kim Salmela, multifaceted designer and world traveler with a resume that reads "Creative Director for Prince" had the desire to grow her business, she called up career-long friends and mentors, Norwalk's Caroline Hipple and Dixon Bartlett. In conversation, it became clear that all

parties could benefit by collaboration. Norwalk would add a fresh Cali vibe to their mix, and Kim had a partner in design, a proven manufacturer willing to push boundaries. *The Kim Salmela Collection* launches with 35 upholstered items and 50 signature fabrics. (Norwalk, IHFC, Main 108)



MADCAP MANIA

With each new licensee they attract, John Loecke and Jason Oliver Nixon make the Madcap Cottage tagline "Bring the adventure home" more possible. Their flair can be gleaned this HPMKT at Momeni (H345), where the floor becomes another frontier for decoration, with 40 rugs, indoor and out and at Port 68 (IHFC IH307). *The Madcap Cottage for Port 68* collection debuts 60+ SKUS including patterned porcelains, a mix-and-match designer shade program, and other timeless elements ripe for reinvigorating in true Madcap fashion.



DENISE MCGAHA FOR CURREY & CO.

When interior designer Denise McGaha brought her lighting and furniture ideas to Currey & Co., she had a unique perspective on the company's culture and practices, having served as their Brand Ambassador for two years. "I had a real understanding of the brand, the creative process and how they bring products to market," she said. Her 11-piece collection features original designs inspired by fashion, vintage and antiques, and European style. The feel is modern and chic with a bohemian edge. (Currey & Co, IHFC M110)



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In the collaborative process, a designer must understand the capabilities of their manufacturer — where the product is manufactured, what they are willing to invest in the materials and design, and their limit for price point of the design.

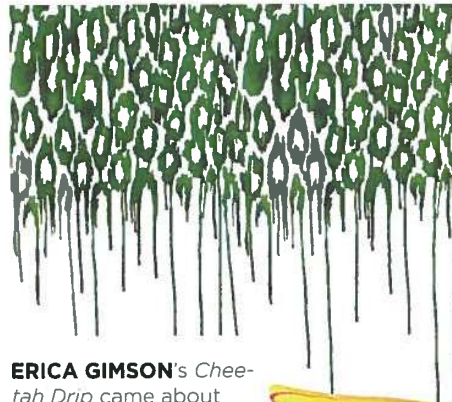
— Denise McGaha

Women of the Cloth

Textiles are easy to crush on, as is the indomitable entrepreneurial spirit of the seven women whose fabrics are represented on this page. In one fashion or another, they have gone through hoops, experimented tirelessly, and researched age-old techniques in order to provide beautiful, customizable cloth. They have got you covered!



KIM HOEGGER HOME's *New Cottage Collection* features florals, stripes and checks that ring nostalgic in a happy, modern way.



ERICA GIMSON's *Cheetah Drip* came about spontaneously after she turned a painting on its side and loved the way the ink traveled down.

Since 2014, textile-happy interior designer **CARYN CRAMER**, has been printing her original hand-painted patterns, such as *Seshat*, on Belgian linen.



HABLE's charming *French Sun* makes a fab base for layering African striped throws, Bolivian horse blankets or Indonesian ikats.



JILL SEALE studied the ancient art of marbling in Florence, brought the craft back home, and is applying it to contemporary product design.



Earthy and bold, *Bone Vertebrae* communicates fine artist and dreamer **WINDY O'CONNOR's** attraction to tribal design and the natural world.



DENISE MCGAHA's collab with Design Legacy's Kelly O'Neal includes *Belle Stripe*, created with her grandmother's magnolia tree in mind.